

Smart Cities

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We work for a better future for people

North America (2)

- E.E.U.U
- México

Central America (3)

- Cuba
- Puerto Rico
- Panama

South America (10)

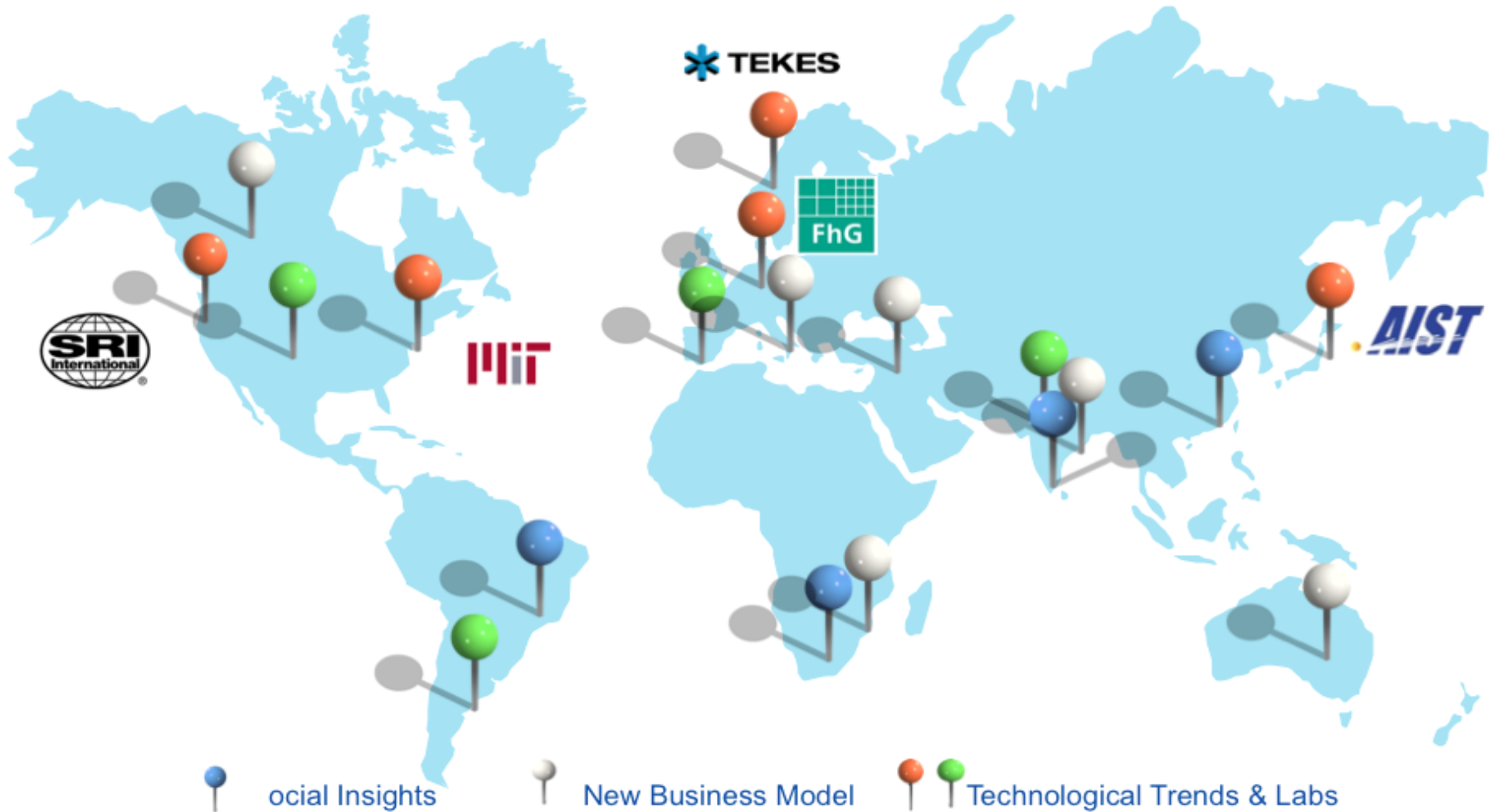
- Argentina
- Bolivia
- Brasil
- Chile
- Colombia
- Ecuador
- Paraguay
- Peru
- Uruguay
- Venezuela

Asia - Pacific (7)

- Australia
- Corea del Sur
- China
- India
- Japón
- Singapur
- Taiwán

Europe (10)

- España
- Francia
- Alemania
- Italia
- Portugal
- Reino Unido
- Bélgica
- Rusia
- Suiza
- Turquía





Rathaus (Germany)



Lisbon (Portugal)



Kuala Lumpur (Malasya)



Imaginary future city



Traffic Jump (CA, USA)



Central Park (NY, USA)



Singapur



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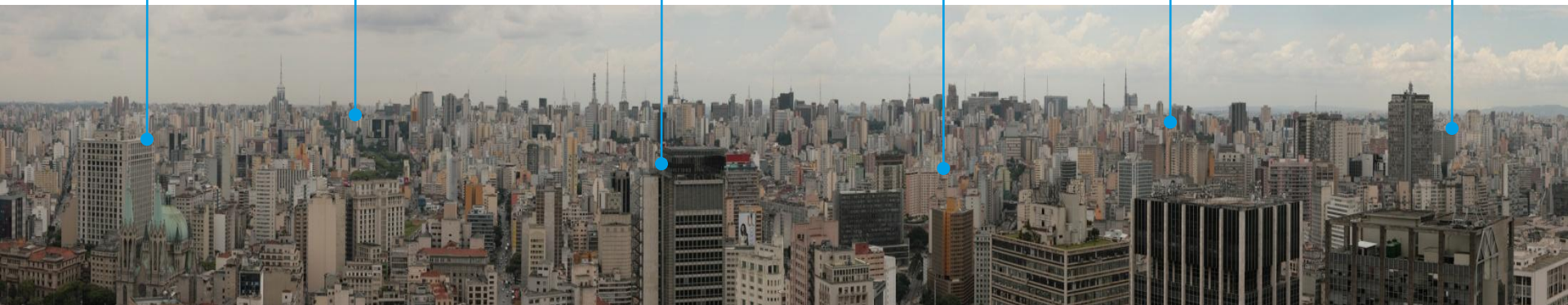
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Sao Paulo (Brazil)



Historical Data



Feelings



Opinions

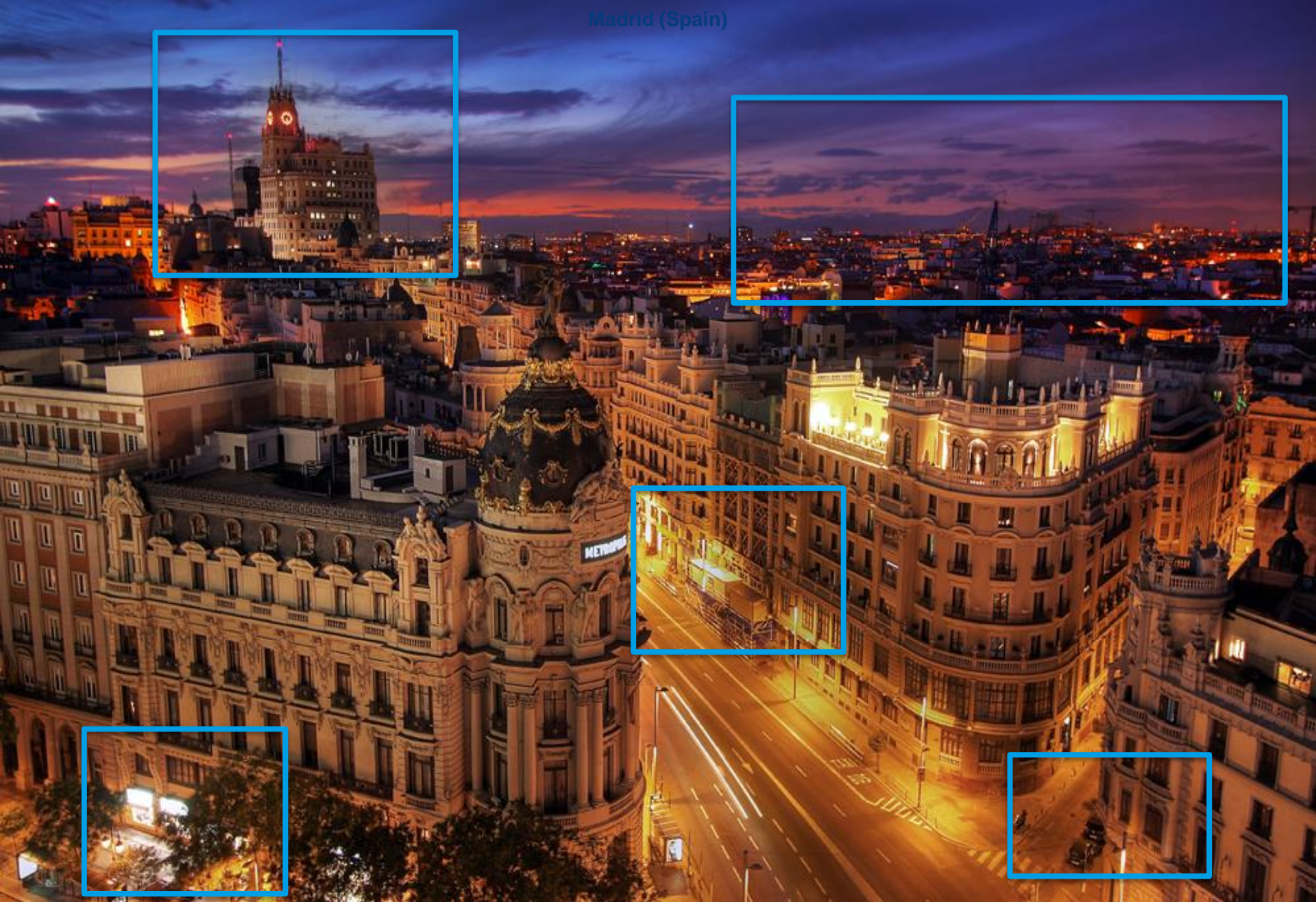
Recomendations



Forecasts



Madrid (Spain)



Madrid (Spain)

Real Time Data Exchange Platform



**City
Infrastructure**

**City
Management**

City life

Real Time Data Exchange Platform

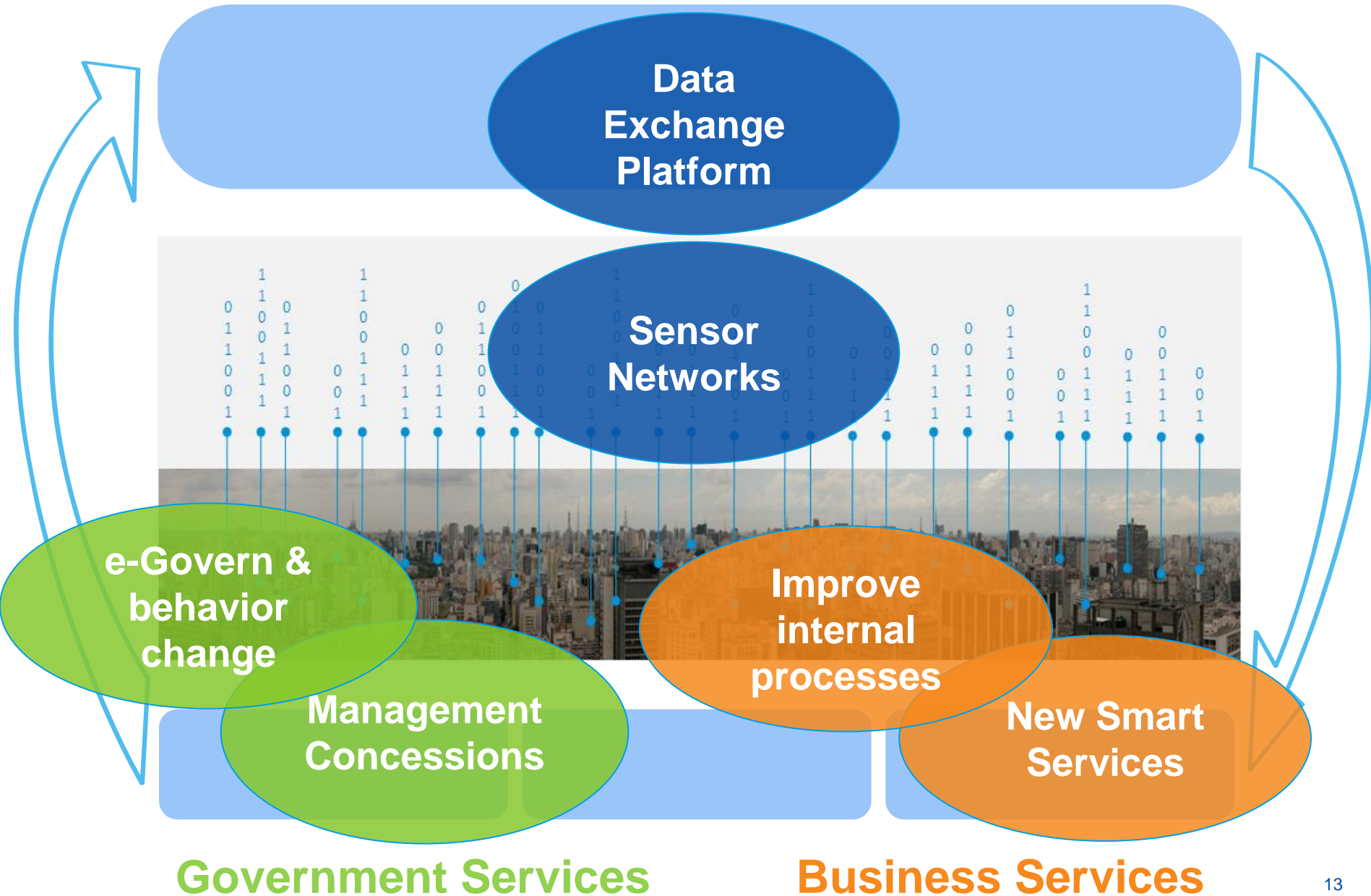


GOVERNMENT

CITIZENS

BUSINESS

Smart Cities Technologies



Government Services

Business Services



New markets based on
New ways to do business
New ways to deliver the
the operational model of
concessions
compensation information

Real
1

Info management
Real time, secure, high volume data
exchange capabilities

2

Data generator
Access to real time economic behavior
of millions of citizens

3

Business actor
Customized end user service creation
& access to millions of customers

GOVERNMENT

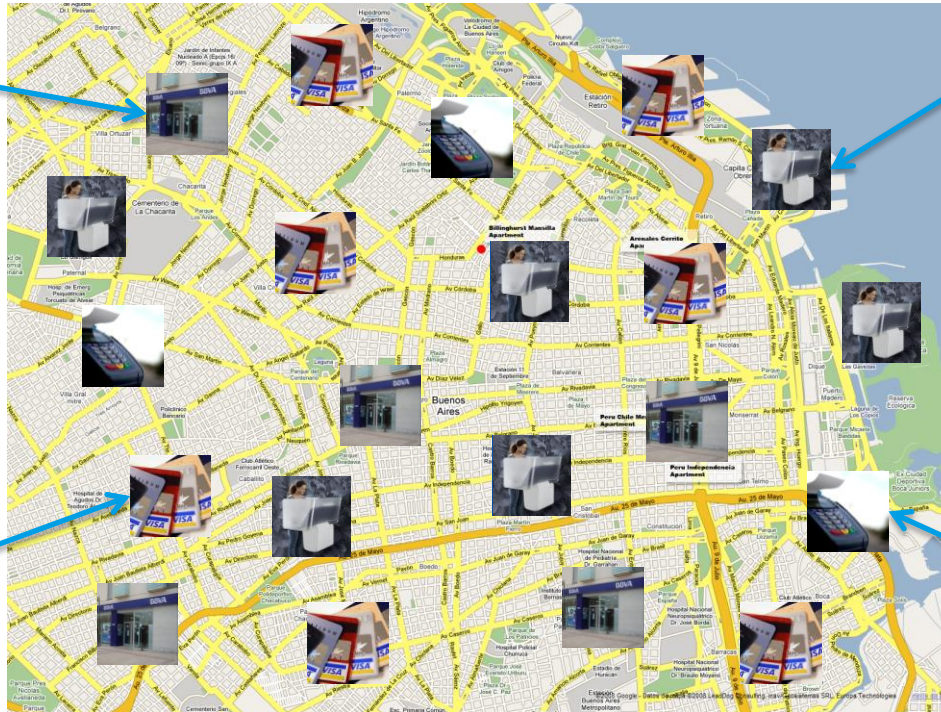
48 million customers

7,500 Branches

17,500 ATMs

30M cards

500,000 Point of Sale Terminals



Buenos Aires (Argentina)

24 mill transactions/day

Thank you!

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